

# MSc in MANAGEMENT OF SERVICES AND TECHNOLOGY

Study Plan 2022-2023



GENERAL INFORMATION			
DURATION	LANGUAGES	ECTS	SCHEDULE
2 YEARS	ENGLISH	120	DAYTIME

## 1<sup>st</sup> Year

### CURRICULAR COURSES

#### 1<sup>st</sup> Year – 1<sup>st</sup> Semester

		CREDITS
> Capital Investment Appraisal	Mandatory Course	6.0
> Strategy and Corporate Development	Mandatory Course	6.0
> Innovation Management	Mandatory Course	6.0
> Operations Management	Mandatory Course	6.0
> Simulation of Systems and Operations	Mandatory Course	6.0
Total		30.0*

#### 1<sup>st</sup> Year – 2<sup>nd</sup> Semester

		CREDITS
> Supply Chain Management	Mandatory Course	6.0
> Operations Management in Service	Mandatory Course	6.0
> Technology Management	Mandatory Course	6.0
> Free Elective(s)	Elective Course(s)	6.0
> Elective in TPO (Technology, Production and Operations): One of the following:		
> 03548   Project Management in Humanitarian Action		
> M8497   New Product Development		
> 00746   Project Management Laboratory		
> 02439   Management Policies for Sustainability	Elective Course	6.0
Total		30.0*

## 2<sup>nd</sup> Year

### CURRICULAR COURSES

#### 2<sup>nd</sup> Year – 1<sup>st</sup> Semester

CREDITS

> Research Seminar in Management of Services and Technology	Mandatory Course	6.0
	Total	6.0*

#### 2<sup>nd</sup> Year – 1<sup>st</sup> and 2<sup>nd</sup> Semester

CREDITS

> Dissertation or Master Project in MANAGEMENT OF SERVICES AND TECHNOLOGY	Mandatory Course	54.0
	Total	54.0*

> [Click on one of the curricular courses above to know more](#)

*120.0 Credits for Approval = 54.0 mandatory courses credits + 12.0 optional course credits + 54.0 Dissertation/Master Project in Management of Services and Technology	Total	120.0
---	-------	-------

### Consolidation Topics

04195 | Introduction to Operations Management and Capital Investment Appraisal

Since not all degree candidates have the same academic and professional backgrounds, Iscte Business School offers an introductory term called Consolidation Topics. The admissions committee may recommend this introductory term after appraising the applicant's CV. This special preparation will enable students to adapt more easily to the complex issues discussed in their required courses.

## ELECTIVE COURSES INCLUDE

Accounting Department					Marketing, Operations and General Management Department				
> 01977	Accountability and Finances for Cultural Organizations	PT	1 <sup>ST</sup> sem	6 ECTS	> 02007	Entreprises and Environment	PT	1 <sup>ST</sup> sem	6 ECTS
> 02670	Financial Accounting and Reporting	EN	1 <sup>ST</sup> sem	6 ECTS	> 03548	Project Management in Humanitarian Action	PT	1 <sup>ST</sup> sem	6 ECTS
> 02669	Managerial Accounting	EN	2 <sup>ND</sup> sem	6 ECTS	> 01976	Cultural Marketing	PT	1 <sup>ST</sup> sem	6 ECTS
> 02123	Management Control for Cultural Organizations	PT	2 <sup>ND</sup> sem	6 ECTS	> 01056	Doing Business Internationally	EN	2 <sup>ND</sup> sem	3 ECTS
> 03914	Fraud and Financial Reporting	EN	2 <sup>ND</sup> sem	6 ECTS	> 02436	Measuring and Managing Strategic Business Performance	PT	1 <sup>ST</sup> sem	6 ECTS
> 03024	Tax Reporting and Compliance	PT	2 <sup>ND</sup> sem	6 ECTS	> M8486	Management Consulting	EN	2 <sup>ND</sup> sem	6 ECTS
Economics Department					> M8497	New Product Development	EN	2 <sup>ND</sup> sem	6 ECTS
> 01160	Environment, Energy, and Sustainability	PT	2 <sup>ND</sup> sem	6 ECTS	> M1631	Entrepreneurship and Venture Creation	EN	2 <sup>ND</sup> sem	6 ECTS
> 03072	Banking and Insurance Economics	PT	2 <sup>ND</sup> sem	6 ECTS	> 04273	Entrepreneurship in Africa and in Emerging Markets	PT	2 <sup>ND</sup> sem	6 ECTS
> 03322	Economics of Banking and Financial Markets	EN	2 <sup>ND</sup> sem	6 ECTS	> 01968	Strategic Entrepreneurship	PT	2 <sup>ND</sup> sem	6 ECTS
> 03178	Applied Economic Modelling	EN	2 <sup>ND</sup> sem	6 ECTS	> 03440	Wine Tourism & Wine Business	EN	2 <sup>ND</sup> sem	6 ECTS
> 031688	Pricing Strategies	PT	2 <sup>ND</sup> sem	6 ECTS	> 01924	Business and Brand Strategy	EN	2 <sup>ND</sup> sem	6 ECTS
> 03073	Policy and Macroeconomic Markets	PT	2 <sup>ND</sup> sem	6 ECTS	> 03552	Strategy in Humanitarian Action	PT	2 <sup>ND</sup> sem	6 ECTS
> 01928	Monetary Theory and Policy	EN	2 <sup>ND</sup> sem	6 ECTS	> 01656	Brand Expression and Identity	EN	2 <sup>ND</sup> sem	6 ECTS
Finance Department					> M8506	Tools of Marketing Communication	PT/EN	2 <sup>ND</sup> sem	6 ECTS
> M1629	Corporate Finance	EN	2 <sup>ND</sup> sem	6 ECTS	> M0653	Quality Management	EN	2 <sup>ND</sup> sem	6 ECTS
> M4214	International Finance	EN	2 <sup>ND</sup> sem	6 ECTS	> 03922	Family Business Management	PT	2 <sup>ND</sup> sem	6 ECTS
> 02778	Financing Corporate Entrepreneurship: Connect to Success	PT	2 <sup>ND</sup> sem	6 ECTS	> 01715	Management of Public Institutions	PT	2 <sup>ND</sup> sem	6 ECTS
Quantitative Methods Department					> M0633	Stakeholders Management and Negotiation	EN	2 <sup>ND</sup> sem	3 ECTS
> 03282	Business Analytics Overview	PT	1 <sup>ST</sup> sem	6 ECTS	> 03394	Corporate Governance	EN	2 <sup>ND</sup> sem	3 ECTS
> 03281	Data Analysis and Data Communication with Excel	PT	2 <sup>ND</sup> sem	6 ECTS	> 03441	Large Events & Event Management	EN	2 <sup>ND</sup> sem	6 ECTS
> 00567	Quantitative Techniques for Data Analysis	PT	2 <sup>ND</sup> sem	6 ECTS	> 00566	Internet Marketing	PT	2 <sup>ND</sup> sem	6 ECTS
Human Resources and Organizational Behavior Department					> 00746	Project Management Laboratory	EN	2 <sup>ND</sup> sem	6 ECTS
> 01673	Communication in Education	PT	1 <sup>ST</sup> sem	6 ECTS	> 03254	Digital Marketing	EN	2 <sup>ND</sup> sem	6 ECTS
> M8218	Psychology of Human Resources	PT	1 <sup>ST</sup> sem	6 ECTS	> 03310	International Organizations	EN	2 <sup>ND</sup> sem	3 ECTS

> <b>M8217</b>   Organizational Psychology	PT	1 <sup>ST</sup> sem	6 ECTS	> <b>02439</b>   Management Policies for Sustainability	EN	2 <sup>ND</sup> sem	6 ECTS
> <b>021682</b>   Assessment of Performance and Competencies in Education	PT	2 <sup>ND</sup> sem	6 ECTS	> <b>04275</b>   Intelligent Systems Applied to Management	PT	2 <sup>ND</sup> sem	6 ECTS
> <b>01151</b>   Corporate Governance and Social Responsibility	PT	2 <sup>ND</sup> sem	6 ECTS	> <b>03442</b>   Shopping Tourism & Luxury Retail Management	EN	2 <sup>ND</sup> sem	6 ECTS
> <b>01860</b>   People Management, Leadership and Team Management	PT	2 <sup>ND</sup> sem	6 ECTS	> <b>03444</b>   E-Tourism	EN	2 <sup>ND</sup> sem	6 ECTS
> <b>M8216</b>   Psychology of Work	PT	2 <sup>ND</sup> sem	6 ECTS				

**Notes:**

- Optional courses will only be held if they achieve a minimum number of enrollments.

> If you want to know more about IBS elective courses, please [Click Here](#)